

I'm a London-based Art Director who specialises in all things digital and also love designing logos and print. I started my career as a Graphic Designer in 2004.

In 2006, I co-founded a successful digital boutique agency in Brazil to which I was Managing/Creative Director for over 3 years. I moved to London in 2009. Since then, I have worked for agencies such as We Are Fallon, WCRS, SapientNitro, Blue Hive, Hello World, Altogether Digital, We Are VI and TH_NK.

2014 BLUE HIVE

Freelance Art Director

Concepts, Art Direction and interface design on different Ford campaigns.

2014 HELLO WORLD GROUP

Freelance Art Director

Digital art direction, look and feel and interface design for responsive websites.

2013 SAPIENTNITRO

Freelance Art Director

Concepts for a responsive website and a mobile application for Turkish Airlines.

2013 TH_NK

Art Director

Visual art direction, interface design, creative for digital campaigns and initiatives, mainly for Warner Bros. UK.

2010-2013 WCRS

Art Director

Visual art direction, design concepts and creative presentations for web applications, websites, social media, mobile, web advertising and print to a large variety of national and multi-national brands.

2010 WE ARE FALLON

Freelance Senior Designer

Concepts and interface design for a Cadbury digital campaign.

2009 WE ARE VI

Senior Designer

Design concepts for websites, mobile applications, social media, web advertising, print, logos and client facing presentations.

2006-2009 CÉLULA IDEIAS

Founder & Creative Director

Overseeing new business, accounts, strategy and finances; Creative directing digital and advertising campaigns; Art directing web, print and branding projects; Client facing creative presentations and meetings.

2006 RGB VIDEO

Graphic Designer

Art direction, web and graphic design, illustration, flash animation, new media projects development. I led a web TV project called SIM TV.

2005 BETO CARRERO WORLD

Graphic Designer

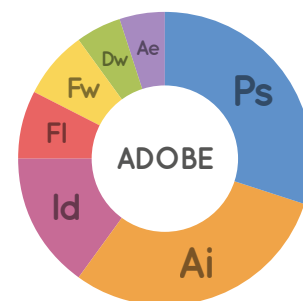
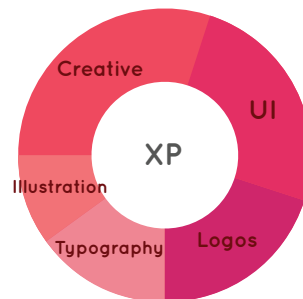
Graphic design, corporate identity, advertising campaigns, promotional items, apparel and souvenirs.

2000-2007 UNIVALI

Education

Bachelor degree in Advertising.

Post-Graduation in Graphic Design and Corporate Strategy.



AWARDS & MENTIONS

- 2012** Bima Award for Best Game
- 2009** Blur Designs Spotlight
- 2008** Featured at Computer Arts Brasil
- 2007** Featured at Bumba Design
- 2002** Apple Digital Creativity Awards Finalist

CONTACT

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A FEW BRANDS I'VE WORKED WITH

